

## **INFORMATION NOTICE REGARDING ONLINE PURCHASING AND REGISTRATION OF E-COMMERCE SITE ACCOUNTS**

In accordance with Regulation (E) 2016/679 and legislation in force, we hereby provide the following information concerning the processing and protection of your personal data.

### **DATA CONTROLLER**

RE S.p.a. Viale E. Caldara, 40 - 20122 Milano Italy - VAT number 01782300154, contact number +39 02 952430222 or e-mail [info@re-spa.com](mailto:info@re-spa.com)

### **SOURCE OF PERSONAL DATA:**

Personal data are collected directly from the data subject when they complete this form to purchase products, including if they have no specific account.

### **PURPOSE OF PROCESSING**

Personal data collected from the data subject using the website are processed and used for the following purposes:

- a) Responding to users' purchase orders and registering their personal accounts. Providing incorrect or insufficient data may make it completely or partly impossible for us to carry out the Data Subject's requests.
  - consent is not required for account registration.
  - retention period of 10 years after registration
- b) Concluding and executing the purchase agreement. Sending products available on this website. The user's personal data are required for purchasing procedures.
  - these operations are related to the agreement, therefore consent is not required
  - retention period of 10 years after purchase
- c) For administrative / accounting purposes.
  - retention period and purposes as required by law
- d) For legal defence purposes or debt recovery.
  - Consent is not required in cases of legitimate interest.
  - retention period of 10 years after the last purchase
- e) For sending communications on future commercial initiatives and promotions; for communicating the services and special offers of the Data controller and sending messages and promotions relating to its activities, and for related purposes, including statistical analysis.
  - sending is subject to your express consent and the data will be stored until consent is withdrawn

### **RECIPIENTS**

The data collected will not be disseminated.

The data will be shared with third parties with which communication is necessary for the purposes of meeting fiscal or administrative obligations, or with entities used by the Data Controller for activities that are instrumental and/or ancillary to its obligations resulting from contracts and/or in any way related to the services provided (for example, your data will be shared with the carrier assigned to deliver the purchased products, legal offices, customer satisfaction agencies, payment systems such as Nexi). They will also be shared with entities whose authority is recognised by law or by orders issued by the authorities.

### **PROCESSING METHODS**

Your data will be processed in accordance with the principles of fairness, lawfulness and transparency, safeguarding confidentiality and your rights. They will be processed with the aid of up-to-date IT systems and paper media by authorized personnel who have received instructions regarding confidentiality and the obligation to use the data solely for the purposes specified by the Data Controller. The Data

Controller shall take technical and organizational measures according to the level of risk. After the above retention periods have elapsed, all data will be destroyed or anonymised, subject to technical erasure and backup procedures.

#### **TRANSFER OF DATA OUTSIDE THE EU**

The personal data of data subjects will not be transferred to third countries. If, in the future, personal data are transferred outside the European Union or to international organizations, the provisions of heading V shall apply (Regulation (EU) 2016/679) in order to ensure a sufficient level of protection.

#### **RIGHTS OF DATA SUBJECTS**

You have the right to ask the Data Controller for access to your personal data, to request its rectification, erasure or restriction of processing. You may always request a full specification of the processing and your rights by writing to the contact address provided by the Data Controller and shown at the beginning of this notice.

#### **WITHDRAWAL OF CONSENT**

You have the right to withdraw your consent at any time for the processing referred to in point (c) of this information notice, by writing to the Data Controller. Withdrawal of your consent will in no way adversely affect operations lawfully carried out until that time. If you believe that the processing of your data is in breach of the GDPR – Regulation (EU) 2016/679 – you have the right to lodge a complaint with the Italian Data Protection Authority at the addresses available at [www.garanteprivacy.it](http://www.garanteprivacy.it)

#### **RIGHT TO COMPLAIN**

If you believe that the processing of your data is in breach of the GDPR – Regulation (EU) 2016/679 – you have the right to lodge a complaint with the Italian Data Protection Authority through the contacts available on its website <https://www.garanteprivacy.it/>